

# Jordan Smith

January 16, 2026

Acme Corporation

RE: Promotion Supply Chain Analyst

Dear Hiring Manager,

I am excited to apply for the Promotion Supply Chain Analyst position at Acme Corporation, as advertised on LinkedIn. With a strong background in supply chain management and a passion for optimizing promotional strategies, I am eager to contribute to your team and help drive efficiency in your supply chain operations.

In my previous role as a Supply Chain Analyst at XYZ Enterprises, I successfully led a project that revamped our promotional forecasting process, which resulted in a 25% reduction in excess inventory and an increase in promotional sales by 15% year-over-year. By implementing a data-driven approach, I was able to analyze historical sales data and customer trends, allowing the marketing team to align promotions more closely with consumer demand. Additionally, I collaborated cross-functionally with both the marketing and logistics teams to streamline the distribution of promotional materials, which improved our on-time delivery rate to 98% during peak promotional periods.

I am particularly drawn to Acme Corporation because of your commitment to innovative supply chain solutions and your emphasis on continuous improvement. I am eager to bring my analytical skills and results-oriented mindset to your esteemed company. I am confident that my proactive approach and collaborative spirit will make a positive impact on your supply chain processes. I would welcome the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation.

Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you further.

Sincerely,

Jordan Smith