

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Promotion Sustainability Manager

Dear Hiring Manager,

I am excited to apply for the Promotion Sustainability Manager position at Acme Corporation, which I discovered on LinkedIn. With a robust background in sustainability initiatives and a passion for promoting environmentally responsible practices, I am eager to contribute to your team's mission of elevating Acme's commitment to sustainability in product promotion and marketing strategies.

In my previous role as Sustainability Coordinator at Green Innovations, I successfully led a project that re-designed our promotional materials, resulting in a 30% reduction in paper waste and a 25% cost savings on printing. This initiative not only fostered our brand's image as an eco-conscious organization but also engaged our customers in sustainability through clearer messaging on our green practices. Additionally, I spearheaded a campaign to partner with local businesses for eco-friendly product promotions, which increased community engagement by 40% and significantly boosted our social media presence.

I am particularly drawn to this opportunity at Acme Corporation because of your commitment to pioneering sustainable practices within the industry. I believe my experience in developing impactful sustainability programs and my strategic approach to promotion can contribute to your ongoing initiatives. I am eager to bring my skills in stakeholder engagement and project management to your team and help further Acme's sustainability goals.

Thank you for considering my application. I would love the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. I look forward to the possibility of contributing to your team and am excited about the potential to be part of your innovative efforts in sustainability.

Sincerely,

Jordan Taylor