

Jordan Lee Thompson

January 16, 2026

Acme Corporation

RE: Promotion Swift Developer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Swift Developer position at Acme Corporation, as advertised on LinkedIn. With a solid background in iOS development and a keen eye for user engagement strategies, I am excited about the opportunity to contribute to your innovative team and help drive the success of your promotional initiatives.

In my previous role at Tech Solutions Inc., I successfully led a project to redesign the promotional features of our flagship application, which resulted in a 30% increase in user engagement and a 25% growth in revenue from in-app purchases within three months of launch. By implementing A/B testing on various promotional banners and user notifications, I was able to identify key user preferences and optimize the user experience, which significantly boosted our promotional effectiveness. Additionally, I developed a custom analytics dashboard that provided real-time insights into user interactions with promotions, enabling the marketing team to tailor their strategies more efficiently.

I am particularly drawn to Acme Corporation's commitment to leveraging technology for engaging customer experiences. I am eager to bring my expertise in Swift programming and my passion for creating intuitive app features to your team. I am confident that my proactive approach to problem-solving and my experience in collaborating with cross-functional teams would make a positive impact on your projects.

I would love the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the possibility of contributing to your team and the exciting projects ahead.

Sincerely,

Jordan Lee Thompson