

# Jordan A. Thompson

January 16, 2026

Acme Corporation

RE: Promotion Systems Engineer

Dear Hiring Manager,

I am excited to apply for the Promotion Systems Engineer position at Acme Corporation, which I discovered on LinkedIn. With my background in systems engineering and a proven track record in optimizing promotional technologies, I am eager to contribute to your team and help elevate your marketing initiatives.

In my previous role at Tech Innovations Inc., I successfully led a project to redesign the promotional analytics system, resulting in a 30% increase in campaign efficiency. By implementing a new data integration strategy, I streamlined the process for real-time analytics, which enabled the marketing team to make informed decisions faster and improve customer engagement. Additionally, I spearheaded an initiative that automated the promotional workflow, reducing processing time by 40% and significantly decreasing human error. My ability to leverage technology to enhance promotional efforts aligns perfectly with Acme Corporation's commitment to innovation.

I am particularly drawn to this opportunity at Acme Corporation because of your reputation for pioneering cutting-edge solutions in the promotion sector. I am eager to bring my technical expertise and collaborative spirit to your team, contributing to the development of systems that not only support your marketing objectives but also enhance the customer experience. I am looking forward to the possibility of discussing how my skills can benefit your organization and help drive promotional success.

Thank you for considering my application. I am enthusiastic about the opportunity to further discuss my qualifications and how I can contribute to the ongoing success of Acme Corporation.

Sincerely,

Jordan A. Thompson