

# Jessica Thompson

January 16, 2026

Acme Corporation

RE: Promotion Travel Agent

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Travel Agent position at Acme Corporation, which I discovered on LinkedIn. With a passion for travel and extensive experience in promotional marketing, I am excited about the opportunity to contribute to your team and enhance the travel experiences of clients.

In my previous role as a Travel Consultant at Explore More Travels, I successfully developed and executed promotional campaigns that increased our client base by 30% within one year. One notable initiative was the 'Adventure Awaits' campaign, which featured personalized travel packages based on customer preferences. This initiative not only garnered positive feedback from clients but also led to a 25% increase in repeat bookings. Additionally, I collaborated with local tourism boards to create exclusive packages for our customers, which resulted in a 40% rise in client inquiries during the off-peak season.

I am particularly drawn to this role at Acme Corporation due to your commitment to innovative travel experiences and customer satisfaction. I am eager to bring my expertise in travel promotion and customer relationship management to your company, ensuring that each client receives a memorable and tailored travel experience. I believe that my background in both travel planning and marketing aligns perfectly with the goals of your team.

I would love the opportunity to discuss how my skills and experiences align with the needs of Acme Corporation. Thank you for considering my application. I look forward to the possibility of contributing to your team and helping to elevate your promotions to new heights.

Sincerely,

Jessica Thompson