

Jordan Alex Thompson

January 16, 2026

Acme Corporation
RE: Promotion Tutor

Dear Hiring Manager,

I am excited to apply for the Promotion Tutor position at Acme Corporation, as advertised on your careers page. With a passion for educational advancement and a proven track record in promoting academic excellence, I am eager to contribute to your team and support your mission of empowering students to achieve their full potential.

In my previous role as an Academic Advisor at Bright Futures Academy, I successfully developed and implemented a comprehensive promotional strategy that resulted in a 25% increase in student enrollment over two academic years. By conducting targeted outreach programs and collaborating with local schools, I was able to connect with underrepresented populations and showcase the value of our educational offerings. Additionally, I facilitated workshops and tutoring sessions that improved student retention rates by 15%, underscoring my commitment to fostering a supportive learning environment.

Moreover, I have experience in creating engaging promotional materials tailored to diverse audiences. At my internship with LearnWell Inc., I designed a series of newsletters and social media campaigns that highlighted success stories of current students, which increased our online engagement by 40%. This initiative not only raised awareness about our programs but also built a sense of community among students and their families, reflecting my ability to engage stakeholders effectively.

I am enthusiastic about the opportunity to bring my skills in promotion and education to Acme Corporation. I believe that my background in academic support and my dedication to student success align well with the responsibilities of the Promotion Tutor role. I look forward to the possibility of discussing how I can contribute to your team and help drive the success of your students. Thank you for considering my application.

Sincerely,

Jordan Alex Thompson