

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Promotion Ui Designer

Dear Hiring Manager,

I am excited to apply for the Promotion UI Designer position at Acme Corporation, as advertised on LinkedIn. With a passion for creating engaging and user-centric designs, I am drawn to Acme's commitment to innovation and quality, and I believe my background in UI design will contribute to your team's continued success.

In my previous role at Tech Solutions, I led a project that redesigned the user interface for our flagship product, resulting in a 30% increase in user engagement and a 25% growth in customer retention over six months. By conducting user research and implementing A/B testing, I was able to create a more intuitive navigation system that significantly improved the user experience. Additionally, I collaborated with the marketing team to develop promotional graphics that increased our social media click-through rate by 40%, demonstrating my ability to merge design with promotional strategies effectively.

I am particularly drawn to the opportunity at Acme Corporation because of your innovative approach to UI design in the promotion space. I am eager to bring my experience in responsive web design and adaptive user interfaces to enhance your promotional efforts further. I am confident that my skills in creating visually appealing and functional designs will resonate well with your target audience and help drive engagement.

I would love the opportunity to discuss how my experience and vision align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the possibility of contributing to your team and helping elevate your promotional initiatives.

Sincerely,

Jordan Taylor