

Jordan D. Thompson

January 16, 2026

Acme Corporation

RE: Promotion Unity Developer

Dear Hiring Manager,

I am excited to apply for the Promotion Unity Developer position at Acme Corporation, which I discovered on your careers page. With a robust background in game development and a passion for creating engaging user experiences, I am eager to contribute my skills to a company renowned for its innovative approach to gaming. The opportunity to work at Acme Corporation aligns perfectly with my career aspirations, and I am enthusiastic about the possibility of bringing my expertise to your talented team.

In my previous role as a Unity Developer at XYZ Studios, I successfully led a team to develop a mobile game that increased player retention by 40% within six months of launch. By implementing dynamic in-game promotions and utilizing data analytics to fine-tune our marketing strategies, we were able to significantly boost user engagement. Additionally, I spearheaded the integration of a rewards system that incentivized players, which resulted in a 25% increase in in-app purchases. These experiences have equipped me with a deep understanding of how to create compelling promotional features that resonate with players and drive monetization.

I am particularly drawn to this role at Acme Corporation due to your commitment to pushing the boundaries of interactive entertainment. I admire your recent campaign for [specific game or project], and I believe that my background in developing immersive promotional content would enable me to contribute effectively to similar initiatives. I am eager to explore how my skills and experiences align with the goals of your team and how we can collaborate to elevate Acme's gaming offerings.

Thank you for considering my application. I look forward to the opportunity to discuss how my background, skills, and enthusiasms align with the needs of Acme Corporation. I am excited about the possibility of contributing to your innovative projects and am available for an interview at your earliest convenience.

Sincerely,

Jordan D. Thompson