

# Jordan Matthews

January 16, 2026

Acme Corporation

RE: Promotion Ux Designer

Dear Hiring Manager,

I am excited to apply for the Promotion UX Designer position at Acme Corporation, as advertised on LinkedIn. With a strong passion for enhancing user experience and driving customer engagement, I am eager to bring my skills in UX design and user research to your innovative team. I have long admired Acme's commitment to creating seamless digital experiences, and I believe my background aligns perfectly with your needs for this role.

In my previous position at Tech Innovations, I spearheaded a project that revamped our mobile application's promotional interface, resulting in a 40% increase in user engagement and a 25% boost in conversion rates within the first three months post-launch. By conducting extensive user testing and leveraging analytics, I was able to identify key pain points and implement design changes that significantly improved user satisfaction. Additionally, I collaborated with the marketing team to design targeted promotional campaigns centered around user feedback, leading to a successful campaign that increased our user acquisition by 30%.

Furthermore, I have successfully led cross-functional teams in agile environments, ensuring that design concepts are not only innovative but also aligned with business objectives. At Creative Solutions, I introduced a new design framework that streamlined our workflow, reducing project turnaround time by 15%. My ability to balance creativity with analytical thinking allows me to create designs that not only look good but also drive measurable results.

I am very enthusiastic about the opportunity to bring my unique skills to the Promotion UX Designer role at Acme Corporation. I would love the chance to discuss how my background, skills, and enthusiasms align with your company's vision. Thank you for considering my application; I look forward to the possibility of contributing to your team.

Sincerely,

Jordan Matthews