

# Jordan Rivera

January 16, 2026

Acme Corporation

RE: Promotion Ux Ui Designer

Dear Hiring Manager,

I am excited to apply for the Promotion Ux Ui Designer position at Acme Corporation, as listed on your careers page. With a passion for creating engaging user experiences and a strong background in design, I am drawn to this opportunity to contribute to your innovative team. I admire Acme Corporation's commitment to pushing the boundaries of digital design, and I believe my skills align perfectly with your vision.

In my previous role at Tech Innovations, I led the redesign of the promotional interface for our flagship product, resulting in a 25% increase in user engagement and a significant boost in conversion rates. By employing a user-centered design approach, I conducted A/B testing and gathered user feedback, which informed my design decisions and ultimately enhanced the overall user journey. Additionally, I collaborated closely with the marketing team to create visually appealing promotional materials that were consistent across various platforms, optimizing our branding efforts and elevating the user experience.

Furthermore, I successfully implemented a new design system that streamlined our workflow and improved consistency across all digital touchpoints. This initiative not only reduced design time by 30% but also fostered greater collaboration among team members. My dedication to continuous improvement and usability ensures that I remain focused on delivering high-quality, user-centric designs that meet both business and user needs.

I am eager to bring my experience in UX/UI design and my strategic thinking to the Promotion Ux Ui Designer role at Acme Corporation. I would love the opportunity to discuss how my skills and achievements can contribute to your team in creating exceptional promotional experiences. Thank you for considering my application, and I look forward to the possibility of speaking with you soon.

Sincerely,

Jordan Rivera