

# Jordan Lee

January 16, 2026

Acme Corporation

RE: Promotion Ux Writer

Dear Hiring Manager,

I am excited to apply for the Promotion UX Writer position at Acme Corporation, which I discovered on your careers page. With a passion for creating engaging user experiences and a strong background in crafting clear, persuasive content, I believe I would be a valuable addition to your team. Acme's commitment to user-centered design aligns perfectly with my professional philosophy, and I am eager to contribute to your innovative projects.

In my previous role at InnovateX, I successfully led a project that revamped the onboarding process for our web application. By collaborating closely with UX designers and conducting user research, I developed a series of onboarding emails and in-app messages that increased user retention by 25% within the first month of implementation. Additionally, I worked on a promotional campaign that aimed to re-engage dormant users, which included a series of targeted newsletters. This initiative resulted in a 40% increase in re-engagement rates, demonstrating my ability to create compelling content that drives user action.

I am particularly drawn to the opportunity at Acme Corporation because of your dedication to improving user experience through clear communication and informed design. I am eager to leverage my experience in writing user-centric promotional content to help enhance your customers' interactions with your products. I would welcome the chance to discuss how my skills and achievements align with the goals of your team. Thank you for considering my application; I look forward to the opportunity to speak with you.

Sincerely,

Jordan Lee