

Jordan Thompson

January 16, 2026

Acme Corporation

RE: Promotion Video Editor

Dear Hiring Manager,

I am excited to apply for the Promotion Video Editor position at Acme Corporation, which I discovered through your careers page. With a strong background in video editing and a passion for creating engaging promotional content, I believe I am well-suited to contribute to your team and help elevate your brand's message.

In my previous role at Creative Media Solutions, I successfully led the production of a promotional video campaign for a major product launch that increased viewer engagement by 40% in the first month alone. This involved collaborating closely with the marketing team to develop a concise narrative and selecting impactful visuals that highlighted the product's unique features. Additionally, I implemented new editing techniques that not only enhanced the video's quality but also streamlined our post-production process, reducing editing time by 25% without sacrificing creativity.

Another notable achievement was my contribution to a series of social media promotional videos for a nonprofit organization, which resulted in a 50% increase in donations over the campaign period. By leveraging storytelling and emotional appeal, I was able to connect with audiences on a deeper level, ultimately driving action and support. I am confident that my ability to produce high-quality, engaging videos will make a positive impact at Acme Corporation.

I am eager to further discuss how my skills and experiences align with the needs of your team. Thank you for considering my application. I look forward to the opportunity to contribute to Acme Corporation's exciting projects.

Sincerely,

Jordan Thompson