

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Promotion Videographer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Videographer position at Acme Corporation, as advertised on your careers page. With a passion for storytelling through visual media and over five years of experience in creating promotional content, I am excited about the opportunity to contribute to your team and help elevate your brand's messaging.

In my previous role at Creative Media Solutions, I successfully produced a promotional video campaign for a major product launch that resulted in a 30% increase in engagement across social media platforms. By collaborating with the marketing team, I was able to capture the essence of the product through dynamic shots and compelling narratives, which ultimately led to a significant boost in sales. Additionally, my work on a series of customer testimonial videos not only enhanced client trust but also improved our conversion rates by 15%. These experiences have equipped me with the skills to deliver high-quality video content that resonates with target audiences.

I am particularly drawn to Acme Corporation's commitment to innovation and creativity, and I am eager to bring my expertise in videography and editing to your dynamic team. I am confident that my ability to craft engaging visual stories will align perfectly with your goals for promotional content. I would love the opportunity to discuss how my background, skills, and enthusiasms can contribute to the continued success of Acme Corporation. Thank you for considering my application; I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,

Jordan Taylor