

Emily Johnson

January 16, 2026

Acme Corporation

RE: Promotion Visual Designer

Dear Hiring Manager,

I am excited to apply for the Promotion Visual Designer position at Acme Corporation, as advertised on LinkedIn. With a solid background in visual design and a passion for creating engaging promotional materials, I am eager to contribute my skills and creativity to your dynamic team.

In my previous role at Creative Solutions, I successfully led a project that revamped the branding for a major product launch, resulting in a 30% increase in customer engagement and a 20% boost in sales within the first quarter. Using Adobe Creative Suite, I developed eye-catching graphics and cohesive promotional materials that resonated with our target audience. Additionally, I collaborated closely with the marketing team to ensure that our messaging was not only visually appealing but also aligned with our overall brand strategy.

Another significant achievement was my role in designing an interactive digital campaign for a seasonal product line that garnered over 50,000 impressions across social media platforms within the first week. By utilizing user-centered design principles, I created compelling visuals and animations that captivated our audience, ultimately driving a 15% increase in online traffic. My ability to blend creativity with analytical thinking has consistently yielded positive results, making me a valuable asset to any team.

I am eager to discuss how my background and skills align with the needs of Acme Corporation. Thank you for considering my application; I look forward to the possibility of contributing to your team's success and am excited about the opportunity to discuss this role further.

Sincerely,

Emily Johnson