

Jessica Tran

January 16, 2026

Acme Corporation

RE: Relocation Content Writer

Dear Hiring Manager,

I am excited to apply for the Relocation Content Writer position at Acme Corporation, as advertised on LinkedIn. With a passion for creating engaging content that simplifies complex topics, I am eager to contribute my expertise in relocation and content creation to your esteemed team.

In my previous role as a Content Writer for Global Moves, I developed an extensive library of relocation resources that enhanced the user experience for over 10,000 monthly visitors to our website. My article series on "Navigating International Relocation" not only increased site traffic by 30% but also received a high engagement rate, leading to improved customer satisfaction. Additionally, I collaborated with cross-functional teams to produce a comprehensive relocation guide that streamlined the onboarding process for new expatriates, reducing onboarding time by 25%. These experiences have equipped me with the skills to create informative and persuasive content tailored to the needs of relocating individuals and families.

I am particularly drawn to Acme Corporation's commitment to providing top-notch relocation services and resources. I am eager to discuss how my background in creating targeted content can help further enhance your offerings. Thank you for considering my application; I look forward to the opportunity to speak with you about how I can contribute to your team.

Sincerely,

Jessica Tran