

# Jordan L. Thompson

January 16, 2026

Acme Corporation

RE: Relocation Merchandise Manager

Dear Hiring Manager,

I am excited to apply for the Relocation Merchandise Manager position at Acme Corporation, as advertised on LinkedIn. With a solid background in merchandise management and a passion for optimizing supply chain operations, I am eager to contribute my expertise to your dynamic team and support Acme's innovative initiatives in relocation services.

In my previous role at Global Moves Inc., I successfully managed a relocation merchandise portfolio of over \$3 million, implementing strategic sourcing and inventory management practices that reduced costs by 15% while improving delivery times by 20%. I spearheaded the redesign of the merchandise assortment based on market research and customer feedback, resulting in a 25% increase in customer satisfaction scores. Additionally, I collaborated with logistics teams to streamline the distribution process, which led to a significant decrease in stock-out scenarios during peak relocation seasons.

Furthermore, I led a cross-functional team to develop a new merchandise strategy that aligned with sustainability goals. By introducing eco-friendly packing materials and promoting sustainable products, we not only enhanced our corporate responsibility initiatives but also attracted a new demographic of environmentally conscious clients, contributing to a 30% growth in our sustainable product line. I am confident that my demonstrated ability to drive results and innovate in merchandise management will align well with Acme Corporation's goals.

I am very interested in the opportunity to further discuss how my skills and experiences can contribute to the success of Acme Corporation as a Relocation Merchandise Manager. Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,

Jordan L. Thompson