

Jordan R. Matthews

January 16, 2026

Acme Corporation

RE: Relocation Vp Sales

Dear Hiring Manager,

I am excited to apply for the Relocation VP Sales position at Acme Corporation, which I discovered on LinkedIn. With over 15 years of extensive experience in sales and relocation services, I am eager to bring my expertise in driving revenue growth and enhancing customer satisfaction to your esteemed company. Acme's commitment to innovation and excellence in relocation solutions resonates with my professional values, making this opportunity particularly appealing.

In my previous role as Regional Sales Director at Global Moves Inc., I successfully led a team of 20 sales professionals, achieving a 35% increase in revenue over two years. By implementing a targeted training program focused on customer engagement, we enhanced our client retention rate to 90%. Additionally, I spearheaded the launch of a new digital platform that streamlined the relocation process, resulting in a 25% reduction in operational costs and a significant improvement in client feedback scores. These accomplishments reflect my ability to drive sales performance and operational efficiency, which are crucial for the Relocation VP Sales role at Acme.

I am particularly impressed by Acme's innovative approach to relocation services and your focus on customer-centric solutions. I am confident that my background in strategic sales planning and team leadership aligns well with your objectives. I would be thrilled to discuss how my experience and vision can contribute to Acme Corporation's continued success. Thank you for considering my application; I look forward to the possibility of discussing this exciting opportunity further.

Sincerely,

Jordan R. Matthews