

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Social Media Manager

Dear Hiring Manager,

I am excited to apply for the Social Media Manager position at Acme Corporation, as advertised on LinkedIn. With a strong background in digital marketing and a passion for creating engaging online content, I am eager to contribute to your team's success and help elevate Acme's brand presence across social media platforms.

In my previous role at Innovate Marketing, I successfully led a campaign that resulted in a 250% increase in engagement on Instagram over six months, positioning the brand as a thought leader in the industry. By utilizing targeted content strategies and analytics, I was able to identify audience preferences and refine our messaging, which ultimately boosted our follower count by 40%. Additionally, I managed a cross-platform strategy that integrated user-generated content, leading to a 30% increase in brand loyalty and customer interaction, demonstrating my ability to harness community engagement effectively.

I am drawn to Acme Corporation not only for its reputation for innovation but also for its commitment to community involvement, which aligns with my personal values. I am eager to bring my experience in content creation and social media strategy to your team. I would appreciate the opportunity to discuss how my skills can contribute to the continued growth and success of Acme Corporation.

Thank you for considering my application. I look forward to the possibility of discussing my application in more detail and exploring how I can contribute to the Acme team.

Sincerely,

Jordan Taylor