

Jordan Smith

January 16, 2026

Acme Corporation
RE: Strategy Manager

Dear Hiring Manager,

I am excited to apply for the Strategy Manager position at Acme Corporation, as advertised on LinkedIn. With a passion for driving growth through innovative strategy development and a proven track record in strategic planning, I believe my skills align perfectly with the goals of your organization. I am particularly impressed by Acme's commitment to leveraging data-driven insights to enhance operational efficiency and market positioning, and I am eager to contribute to such impactful initiatives.

In my previous role as a Strategy Analyst at Tech Innovations Inc., I led a cross-functional team to develop a comprehensive market entry strategy for a new product line. This initiative resulted in a 25% increase in market share within the first year of launch. Additionally, I spearheaded an internal project aimed at streamlining our supply chain processes, which not only reduced operational costs by 15% but also improved delivery times by 30%. These experiences have honed my ability to assess market dynamics and translate them into actionable strategies that drive business success.

I am particularly drawn to the opportunity at Acme Corporation because of your emphasis on fostering a collaborative team environment. I am confident that my analytical mindset and ability to navigate complex business challenges will allow me to make a valuable contribution to your team. I look forward to the prospect of discussing how my background, skills, and enthusiasms align with the strategic objectives of Acme Corporation. Thank you for considering my application.

Sincerely,

Jordan Smith