

# Jordan Thompson

January 16, 2026

Acme Corporation  
RE: Visual Designer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Visual Designer position at Acme Corporation, as advertised on your careers page. With a deep passion for creating visually compelling designs and a strong background in user-centered design principles, I am excited about the opportunity to contribute to your team and help elevate your brand's visual identity.

In my previous role at Creative Solutions Agency, I successfully led a team of designers in a rebranding project that resulted in a 40% increase in client engagement. By implementing a new color palette and streamlined typography, I was able to enhance our client's user experience significantly, leading to recognition in the industry awards circuit. Additionally, I developed a series of interactive web designs for a major product launch that not only increased online interaction by 60% but also received commendation for their innovative approach from both clients and peers alike.

I am particularly drawn to Acme Corporation because of your commitment to pushing creative boundaries and your focus on integrating user feedback into design processes. I believe my skills in Adobe Creative Suite, Sketch, and prototyping tools like InVision, along with my collaborative approach to working with cross-functional teams, align well with your goals. I am eager to bring my unique perspective and design expertise to help elevate Acme's projects to new heights.

I would love the opportunity to discuss how my background, skills, and enthusiasms align with the needs of your team. Thank you for considering my application. I look forward to the possibility of contributing to the innovative work at Acme Corporation.

Sincerely,

Jordan Thompson