

Amina Rodriguez

amina.rodriguez@example.com • (555) 123-4567 • Seattle, WA • linkedin.com/in/amina-rodriguez

SUMMARY

Detail-oriented Content Writer with over 5 years of experience in creating engaging, SEO-optimized content. Proven ability to increase website traffic and enhance brand visibility through well-researched articles and marketing materials.

EXPERIENCE

Senior Content Writer

Jan 2022 - Present

Creative Solutions Inc., Seattle, WA

- Increased organic traffic by 40% through strategic content development and SEO optimization.
- Developed and executed a content calendar that resulted in a 30% increase in audience engagement.
- Collaborated with cross-functional teams to produce high-quality articles, blog posts, and marketing materials.

Content Writer

May 2019 - Dec 2021

Tech Innovations LLC, Bellevue, WA

- Wrote over 200 articles contributing to a 25% increase in website traffic year-over-year.
- Utilized Google Analytics to track performance metrics, leading to data-driven content strategies.
- Created compelling copy for email marketing campaigns, resulting in a 15% increase in open rates.

Junior Content Writer

Jun 2016 - Apr 2019

Marketing Pros, Redmond, WA

- Assisted in the creation of a comprehensive content strategy that improved lead generation by 20%.
- Conducted extensive research to produce informative blog posts on industry trends.
- Enhanced website UX by optimizing content for readability and engagement.

EDUCATION

Bachelor of Science in Communications

May 2018

University of Washington, Seattle, WA • GPA: 3.7

SKILLS

Technical Skills: SEO Optimization, Content Strategy, Copywriting, Research

Tools & Frameworks: WordPress, Google Analytics, SEMrush, Mailchimp