

Aisha Patel

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SUMMARY

Detail-oriented and motivated recent graduate with a passion for client relationship management and a proven track record in team collaboration. Skilled in leveraging data analytics to drive business decisions and enhance client satisfaction.

EXPERIENCE

Marketing Intern

Jun 2022 - Aug 2023

XYZ Marketing Solutions, Los Angeles, CA

- Assisted in managing a portfolio of 10+ client accounts, resulting in a 20% increase in client retention.
- Conducted market research and analysis that contributed to a campaign increase of 15% in lead generation.
- Utilized CRM systems to track client interactions and streamline communication processes.

Sales Associate

Sep 2018 - May 2022

ABC Retailers, Los Angeles, CA

- Achieved a 30% sales increase during peak seasons through effective customer engagement strategies.
- Developed and maintained strong relationships with customers, leading to a 40% increase in returning customers.
- Implemented inventory management techniques that decreased stock discrepancies by 15%.

EDUCATION

Bachelor of Science in Business Administration

May 2023

University of California, Los Angeles, Los Angeles, CA • GPA: 3.7

SKILLS

Technical Skills: CRM Software, Data Analysis, Market Research, Client Relationship Management

Tools & Frameworks: Salesforce, Google Analytics, Microsoft Excel