

Amara Patel

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SUMMARY

Creative and detail-oriented Entry Level Art Director with a strong background in graphic design and brand development. Proven ability to manage projects from concept to completion, ensuring high-quality visuals that resonate with target audiences.

EXPERIENCE

Junior Graphic Designer

Jan 2022 - Present

Creative Solutions Agency, San Francisco, CA

- Collaborated on over 20 branding projects, increasing client satisfaction ratings by 30%
- Redesigned client marketing materials leading to a 25% increase in engagement
- Utilized Adobe Creative Suite (Photoshop, Illustrator, InDesign) to produce high-quality graphics

Design Intern

Jun 2021 - Dec 2021

Innovate Media, Los Angeles, CA

- Assisted in the development of social media campaigns that generated a 15% increase in followers
- Created digital assets for various platforms, maintaining brand consistency across channels
- Participated in brainstorming sessions that led to new creative strategies and concepts

Freelance Graphic Designer

Jan 2020 - May 2021

Self-Employed, Remote

- Designed logos and promotional materials for over 10 small businesses, resulting in a 40% increase in brand recognition
- Managed client communication and project timelines to ensure timely delivery of design work
- Leveraged web design skills to enhance client websites, improving overall user experience

EDUCATION

Bachelor of Science in Graphic Design

May 2018

California State University, Long Beach, Long Beach, CA • GPA: 3.7

SKILLS

Technical Skills: Graphic Design, Brand Development, User Experience Design, Typography

Tools & Frameworks: Adobe Creative Suite, Figma, Sketch