

# Aisha Patel

aisha.patel@email.com • (555) 123-4567 • San Francisco, CA • linkedin.com/in/aishapatel

## SUMMARY

---

Creative and detail-oriented recent graduate with a passion for innovative design and storytelling. Proven ability to collaborate effectively with teams to deliver high-quality visual content that drives engagement and brand awareness.

## EXPERIENCE

---

### Junior Creative Designer

Jun 2021 - Present

*Bright Ideas Agency, San Francisco, CA*

- Developed and executed over 15 creative projects, increasing client satisfaction by 30%.
- Collaborated with cross-functional teams to launch a social media campaign that boosted engagement rates by 25%.
- Utilized Adobe Creative Suite to produce graphics, illustrations, and layouts for digital and print media.

### Intern - Creative Services

Jan 2021 - May 2021

*Innovate Marketing Solutions, San Francisco, CA*

- Assisted in the design of marketing materials that contributed to a 15% increase in sales.
- Conducted market research to identify trends that informed design strategies.
- Participated in brainstorming sessions that resulted in the development of two successful ad campaigns.

### Freelance Graphic Designer

Jun 2020 - Dec 2020

*Self-Employed, Remote*

- Delivered design solutions for 10+ clients, achieving a 90% repeat client rate.
- Managed project timelines and client communications effectively, reducing project turnaround time by 20%.
- Created branding materials that increased client visibility and engagement.

## EDUCATION

---

### Bachelor of Science in Graphic Design

May 2021

*California State University, San Francisco, San Francisco, CA • GPA: 3.7*

## SKILLS

---

**Technical Skills:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign, HTML/CSS

**Tools & Frameworks:** Sketch, Figma, Canva