

Aisha Patel

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SUMMARY

Detail-oriented and creative Entry Level Design System Designer with a strong foundation in user interface design and a passion for enhancing user experiences. Proficient in collaborating with cross-functional teams to create cohesive design systems that improve brand consistency and usability.

EXPERIENCE

Junior Design System Designer

Jun 2022 - Present

Tech Innovations Inc., San Francisco, CA

- Contributed to the development of a design system that improved design consistency across 15+ web and mobile applications, resulting in a 30% decrease in design-related errors.
- Collaborated with product and engineering teams to create reusable components that reduced development time by 25%, saving approximately \$10,000 in project costs.
- Conducted user research and usability testing sessions, gathering feedback that informed the creation of user personas and design guidelines.

UI/UX Intern

Jan 2022 - May 2022

Creative Solutions LLC, San Francisco, CA

- Assisted in designing a user-friendly interface for a client's mobile application, which led to a 40% increase in user engagement post-launch.
- Developed wireframes and prototypes using Figma and Sketch, which were presented in stakeholder meetings, resulting in positive feedback and further design iterations.
- Participated in team brainstorming sessions that generated actionable ideas and strategies for improving existing products.

Freelance Graphic Designer

Jun 2021 - Dec 2021

Self-Employed, Remote

- Designed branding materials for 5 startups, including logos, business cards, and social media graphics, enhancing their market presence.
- Created visually appealing presentations that improved communication clarity for clients, leading to a 100% satisfaction rate in feedback surveys.

EDUCATION

Bachelor of Science in Graphic Design

May 2021

University of California, Berkeley, Berkeley, CA • GPA: 3.7

SKILLS

Technical Skills: User Interface Design, User Experience Research, Prototyping, Wireframing

Tools & Frameworks: Figma, Sketch, Adobe Creative Suite, Zeplin