

Amina Khalid

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SUMMARY

Detail-oriented and passionate UX Researcher with a solid foundation in user-centered design principles and qualitative research methodologies. Eager to leverage hands-on experience and analytical skills to contribute to impactful design solutions.

EXPERIENCE

UX Research Intern

Jun 2022 - Present

Innovate Tech Solutions, San Francisco, CA

- Conducted user interviews and usability tests, leading to a 25% increase in user satisfaction scores for the new product line.
- Analyzed qualitative and quantitative data to inform design decisions, reducing time spent on product iteration by 30%.
- Collaborated with cross-functional teams to develop user personas and journey maps, enhancing project alignment and user focus.

Research Assistant

Jan 2021 - May 2022

University of California, Berkeley, Berkeley, CA

- Assisted in a comprehensive UX research project that improved the navigation of a campus website, decreasing bounce rates by 40%.
- Facilitated workshops on user-centered design principles, boosting participant engagement and understanding by 60%.
- Collected and analyzed survey data from over 500 users to provide actionable insights for web design improvements.

Freelance UX Researcher

Jun 2020 - Dec 2020

Self-Employed, Remote

- Executed usability tests for three startups, resulting in an average 20% increase in user retention post-implementation.
- Developed detailed reports on user feedback, providing strategic recommendations that led to a 15% boost in product engagement.
- Implemented remote research methods, effectively adapting to client needs during the COVID-19 pandemic.

EDUCATION

Bachelor of Science in Cognitive Science

May 2018

University of California, Berkeley, Berkeley, CA • GPA: 3.7

SKILLS

Technical Skills: User Research, Usability Testing, Data Analysis, Survey Design

Tools & Frameworks: Figma, Adobe XD, Lookback, Google Analytics