

Aisha Patel

aisha.patel@example.com • (555) 123-4567 • San Francisco, CA • linkedin.com/in/aishapatel

SUMMARY

Entry-level UX/UI Designer with a passion for creating user-centered designs. Proficient in conducting user research and translating insights into wireframes and prototypes. Eager to contribute creative solutions that improve user experience.

EXPERIENCE

UX/UI Design Intern

Jan 2023 - Present

Creative Solutions Agency, San Francisco, CA

- Redesigned the user interface for a mobile app, increasing user satisfaction by 30% as measured by user feedback surveys.
- Conducted usability testing sessions with 50+ participants, leading to a 20% reduction in user error rates.
- Collaborated with developers to implement design changes, improving development time efficiency by 15%.

Freelance UX/UI Designer

Jun 2022 - Dec 2022

Self-Employed, Remote

- Worked with small businesses to create user-friendly websites, resulting in a 25% increase in client inquiries.
- Developed wireframes and high-fidelity prototypes using Figma and Sketch, enhancing client project approval rates by 40%.
- Implemented responsive design principles, ensuring a seamless user experience across devices.

Graphic Design Intern

Jun 2021 - Aug 2021

Local Design Studio, San Francisco, CA

- Assisted in creating marketing materials and digital assets, contributing to a 10% growth in social media engagement.
- Participated in team brainstorming sessions to develop innovative design concepts, leading to a successful client presentation and project win.
- Utilized Adobe Creative Suite to produce visually appealing designs within tight deadlines.

EDUCATION

Bachelor of Science in Graphic Design

May 2022

California State University, San Francisco, San Francisco, CA • GPA: 3.8

SKILLS

Technical Skills: User Research, Wireframing, Prototyping, Usability Testing

Tools & Frameworks: Figma, Adobe XD, Sketch, InVision