

Amina Patel

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SUMMARY

Detail-oriented and creative entry-level UX Writer with a passion for crafting user-friendly content. Experienced in collaborating with design and development teams to enhance user experience through clear and engaging language.

EXPERIENCE

Content Intern

Jan 2022 - Present

Tech Solutions Inc., San Francisco, CA

- Developed user-centric content for digital interfaces, improving user engagement by 30%.
- Collaborated with UX designers to create new onboarding experiences that reduced user onboarding time by 20%.
- Conducted usability testing and contributed to a redesign that increased task completion rates by 25%.

Freelance UX Writer

Jun 2021 - Dec 2021

Various Clients, Remote

- Worked with startups to develop concise microcopy for mobile applications, enhancing clarity and user satisfaction.
- Crafted help center articles that decreased support ticket submissions by 15%.
- Utilized A/B testing to optimize call-to-action text, resulting in a 10% increase in conversions.

Marketing Assistant

Aug 2019 - May 2021

Creative Agency, Los Angeles, CA

- Assisted in the development of website content that contributed to a 40% growth in organic traffic.
- Participated in brainstorming sessions to enhance the user experience for a major client's website redesign.
- Conducted competitor analysis to inform content strategy, improving positioning in search results.

EDUCATION

Bachelor of Science in Communication

May 2018

University of California, Berkeley, Berkeley, CA • GPA: 3.7

SKILLS

Technical Skills: UX Writing, Content Strategy, User Research, SEO Principles

Tools & Frameworks: Figma, Sketch, Google Analytics