

Amina Patel

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SUMMARY

Ambitious product professional with a strong background in market analysis and product development. Proven ability to leverage customer insights and analytics to drive product innovations and enhance user experience.

EXPERIENCE

Product Analyst

Jan 2022 - Present

Tech Innovations Inc., San Francisco, CA

- Increased user engagement by 30% through data-driven product recommendations and feature enhancements.
- Collaborated with cross-functional teams to launch a mobile app, resulting in a revenue boost of \$200,000 in the first quarter.
- Utilized Agile methodologies to streamline product development cycles, reducing time-to-market by 25%.

Product Management Intern

Jun 2021 - Dec 2021

Creative Solutions Ltd., Los Angeles, CA

- Conducted competitive analysis that helped refine product positioning, increasing market share by 15%.
- Assisted in the development of user personas leading to a 20% improvement in customer satisfaction scores.
- Coordinated user testing sessions to gather feedback for new product features, enhancing usability by 40%.

Market Research Assistant

Jan 2020 - May 2021

Data Insights Corp., Los Angeles, CA

- Analyzed market trends that informed product strategy, contributing to a projected revenue increase of \$1 million.
- Developed detailed reports on customer feedback that played a critical role in product iteration.
- Collaborated on a project that reduced customer churn by 15% through targeted improvement initiatives.

EDUCATION

Bachelor of Science in Business Administration

May 2018

University of California, Berkeley, Berkeley, CA • GPA: 3.7

SKILLS

Technical Skills: Data Analysis, User Experience Design, Product Lifecycle Management, Market Research

Tools & Frameworks: JIRA, Trello, Google Analytics, SurveyMonkey