

Amina Patel

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SUMMARY

Creative and detail-oriented Graphic Designer with over 5 years of experience in visual design and branding. Proven ability to deliver high-quality design solutions that drive engagement and conversions, utilizing a strong background in digital media and marketing.

EXPERIENCE

Senior Graphic Designer

Jan 2022 - Present

Creative Solutions Inc., Austin, TX

- Led a redesign project that increased website traffic by 30% within 6 months.
- Developed a new branding strategy for a key product line, resulting in a 25% increase in sales.
- Utilized Adobe Creative Suite to create impactful marketing materials, ensuring brand consistency across all platforms.

Graphic Designer

Jun 2018 - Dec 2021

Design Co., San Francisco, CA

- Collaborated with cross-functional teams to produce over 100+ visual assets for marketing campaigns.
- Implemented a new design workflow that reduced project turnaround time by 20%.
- Created social media graphics that increased engagement rates by 40% on average.

Junior Graphic Designer

Jan 2017 - May 2018

Startup Studio, Los Angeles, CA

- Assisted in the development of branding materials for 10+ startup clients, contributing to their successful market entry.
- Designed promotional graphics that boosted event attendance by 50%.
- Supported the design team in producing layouts for both digital and print advertising.

EDUCATION

Bachelor of Science in Graphic Design

May 2018

University of Texas, Austin, TX • GPA: 3.7

SKILLS

Technical Skills: Adobe Photoshop, Adobe Illustrator, InDesign, Sketch

Tools & Frameworks: Figma, Canva, WordPress