

Aisha Patel

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SUMMARY

Creative and detail-oriented Illustrator with over 5 years of experience in creating engaging visuals for various media. Known for delivering high-quality illustrations that enhance brand storytelling and drive audience engagement.

EXPERIENCE

Senior Illustrator

Jan 2022 - Present

DreamWorks Animation, Los Angeles, CA

- Led the illustration team for a major animated feature, resulting in a 30% increase in audience engagement metrics.
- Developed a unique character design style that contributed to a merchandising revenue increase of \$2M.
- Collaborated with cross-functional teams using Agile methodologies to streamline the design process, reducing project turnaround time by 25%.

Illustrator

Jun 2018 - Dec 2021

Graphic Visions Studio, San Francisco, CA

- Created over 100 illustrations for children's books, achieving an average rating of 4.8/5 on major retail platforms.
- Implemented feedback loops with clients, improving design revisions turnaround by 40%.
- Utilized Adobe Creative Suite extensively to produce high-quality visuals under tight deadlines.

Junior Illustrator

May 2016 - May 2018

Fresh Ideas Agency, Seattle, WA

- Assisted in the creation of marketing materials that increased client sales by 20% within six months.
- Participated in brainstorming sessions that led to award-winning advertising campaigns.
- Enhanced skill set in digital illustration tools, leading to a personal project that garnered 10,000+ views online.

EDUCATION

Bachelor of Fine Arts in Illustration

May 2018

Rhode Island School of Design, Providence, RI • GPA: 3.7

SKILLS

Technical Skills: Digital Illustration, Character Design, Vector Graphics, Print Design

Tools & Frameworks: Adobe Illustrator, Photoshop, InDesign, Procreate