

Aisha Patel

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SUMMARY

Creative and user-focused Interaction Designer with over 5 years of experience in crafting intuitive user interfaces and enhancing user experiences. Proven track record in increasing user engagement and satisfaction through innovative design solutions and research-driven methodologies.

EXPERIENCE

Senior Interaction Designer

Jan 2022 - Present

Tech Innovations Inc., San Francisco, CA

- Redesigned the mobile app interface, resulting in a 30% increase in user retention and a 25% boost in user satisfaction scores.
- Conducted user research and usability testing, leading to a 40% reduction in user errors in key workflows.
- Collaborated with cross-functional teams to implement design systems, improving design efficiency by 20%.

Interaction Designer

Jun 2019 - Dec 2021

Creative Solutions LLC, Los Angeles, CA

- Led the design of a responsive web application, achieving a 50% increase in conversion rates over six months.
- Facilitated workshops that educated stakeholders on user-centered design principles, enhancing team collaboration.
- Utilized Figma and Adobe XD to create high-fidelity prototypes that streamlined the approval process by 15%.

Junior Interaction Designer

May 2018 - May 2019

Design Studio Co., San Diego, CA

- Assisted in the development of an e-commerce platform, boosting sales by 20% within the first quarter.
- Worked closely with developers to ensure design feasibility, improving project delivery times by 10%.

EDUCATION

Bachelor of Science in Human-Computer Interaction

May 2018

University of California, Berkeley, Berkeley, CA • GPA: 3.7

SKILLS

Technical Skills: User Interface Design, User Research, Prototyping, Usability Testing

Tools & Frameworks: Figma, Adobe XD, Sketch, InVision