

Jasmine Patel

jasmine.patel@example.com • (555) 123-4567 • Chicago, IL • linkedin.com/in/jasmin Patel

SUMMARY

Results-driven Merchandise Manager with over 5 years of experience in retail buying and inventory management. Proven track record of enhancing product assortments and driving sales through strategic planning and market analysis.

EXPERIENCE

Merchandise Manager

Jan 2022 - Present

Fashion Trends Inc., Chicago, IL

- Increased category sales by 25% over the past year through strategic vendor negotiations and assortment optimization.
- Led a team of 5 buyers, resulting in a 30% improvement in inventory turnover and a reduction in markdowns by 15%.
- Implemented a new inventory management system that reduced stock discrepancies by 40%.

Assistant Merchandise Manager

Jun 2018 - Dec 2021

Urban Outfitters, Chicago, IL

- Assisted in the development and execution of seasonal merchandise plans, contributing to a 20% year-over-year sales growth.
- Conducted market trend analysis that informed a successful rebranding initiative, increasing customer engagement by 35%.
- Collaborated with marketing teams to create promotional strategies that boosted clearance sales by 50%.

Merchandising Intern

Jan 2017 - May 2018

Macy's, New York, NY

- Supported the merchandising team in analyzing sales data leading to a 10% improvement in product placement.
- Assisted in maintaining inventory levels and executed visual merchandising that increased foot traffic by 15%.
- Participated in vendor meetings and contributed to assortment planning discussions.

EDUCATION

Bachelor of Science in Fashion Merchandising

May 2018

Fashion Institute of Technology, New York, NY • GPA: 3.7

SKILLS

Technical Skills: Inventory Management, Sales Forecasting, Data Analysis, Category Planning

Tools & Frameworks: SAP, Microsoft Excel, Tableau, Retail Pro