

Aisha Patel

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SUMMARY

Mid-level Data Scientist with over 5 years of experience in data analysis, machine learning, and predictive modeling. Proven ability to utilize data-driven insights to enhance business outcomes and optimize processes.

EXPERIENCE

Data Scientist

Jan 2022 - Present

Innovative Analytics Inc., San Francisco, CA

- Developed predictive models that increased customer retention by 20%, resulting in an additional \$1M in revenue.
- Collaborated with cross-functional teams to implement a real-time dashboard, reducing reporting time by 50%.
- Utilized Python and R for statistical analysis and data visualization, improving data-driven decision-making processes.

Junior Data Scientist

Jun 2019 - Dec 2021

Tech Solutions Group, Los Angeles, CA

- Built machine learning models that improved product recommendations, leading to a 15% increase in sales.
- Automated data cleaning processes that reduced data preparation time by 30%, enhancing overall workflow efficiency.
- Conducted A/B testing and statistical analysis to support marketing strategies, increasing campaign effectiveness by 25%.

Data Analyst

Jul 2018 - May 2019

Market Insights Co., New York, NY

- Analyzed customer behavior data to identify trends, resulting in a new targeting strategy that increased engagement by 40%.
- Created interactive dashboards using Tableau, improving visualization of key metrics for stakeholders.
- Collaborated with the marketing team to derive insights from social media data, boosting social media ROI by 30%.

EDUCATION

Bachelor of Science in Data Science

May 2018

University of California, Berkeley, Berkeley, CA • GPA: 3.7

SKILLS

Technical Skills: Python, R, SQL, Machine Learning

Tools & Frameworks: Tableau, Scikit-learn, TensorFlow, Jupyter