

Amina Rodriguez

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SUMMARY

Creative and detail-oriented Product Designer with over 5 years of experience in delivering user-centered design solutions. Proficient in UX research, wireframing, prototyping, and collaborating effectively with cross-functional teams to drive product success.

EXPERIENCE

Product Designer

Jan 2022 - Present

Innovatech Solutions, San Francisco, CA

- Redesigned the onboarding process, resulting in a 30% increase in user retention over 6 months.
- Collaborated with engineering and marketing teams to launch a new feature that increased user engagement by 25%.
- Utilized Figma and Adobe XD to create high-fidelity prototypes, improving design handoff efficiency by 40%.

Junior Product Designer

Jun 2018 - Dec 2021

TechWave Inc., Los Angeles, CA

- Conducted usability testing which led to a 20% reduction in user error rates in key features.
- Played a key role in the redesign of the mobile app interface, contributing to a 15% increase in app store ratings.
- Developed user personas and journey maps that enhanced the design process and informed product strategy.

UX Design Intern

May 2017 - May 2018

Creative Minds Agency, Los Angeles, CA

- Assisted in creating wireframes and prototypes for various client projects, leading to an average client satisfaction rating of 95%.
- Contributed to brainstorming sessions that generated innovative design solutions, impacting project timelines positively.
- Learned and applied Agile methodologies to streamline the design process, reducing project completion time by 20%.

EDUCATION

Bachelor of Science in Graphic Design

May 2018

University of California, Los Angeles, Los Angeles, CA • GPA: 3.7

SKILLS

Technical Skills: User Research, Wireframing, Prototyping, Usability Testing

Tools & Frameworks: Figma, Adobe XD, Sketch, InVision