

Aisha Patel

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SUMMARY

Results-driven Product Manager with over 5 years of experience in leading cross-functional teams to deliver innovative solutions. Proven track record in driving product strategy and execution, enhancing user experience, and achieving significant revenue growth.

EXPERIENCE

Product Manager

Jan 2022 - Present

Tech Innovators Inc., San Francisco, CA

- Led a cross-functional team to launch a new SaaS product, achieving a 30% increase in user adoption within the first quarter.
- Implemented Agile methodologies that improved product delivery time by 25%, enhancing team efficiency.
- Conducted market research and user testing, resulting in a 15% increase in customer satisfaction scores.

Associate Product Manager

Jun 2019 - Dec 2021

Digital Solutions Ltd., Los Angeles, CA

- Collaborated with engineering and design teams to launch 5 features that contributed to a 20% increase in annual revenue.
- Managed the product backlog and prioritized features based on user feedback and business goals.
- Developed and analyzed key performance indicators (KPIs), leading to data-driven decision-making and a 40% reduction in churn rate.

Product Coordinator

Jul 2017 - May 2019

Startup Hub, San Diego, CA

- Assisted in the development and launch of two mobile applications, achieving over 100,000 downloads in the first year.
- Coordinated user feedback sessions, which informed product iterations and improved user engagement by 35%.
- Streamlined communication processes between teams, reducing project delays by 15%.

EDUCATION

Bachelor of Science in Business Administration

May 2018

University of California, Berkeley, Berkeley, CA • GPA: 3.7

SKILLS

Technical Skills: Product Lifecycle Management, Agile Methodologies, User Experience (UX) Design, Data Analysis

Tools & Frameworks: Jira, Confluence, Google Analytics, Figma