

Aisha Patel

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SUMMARY

Results-driven Product Owner with over 5 years of experience in agile product management. Proven track record of delivering high-quality digital products that enhance user experience and drive revenue growth.

EXPERIENCE

Product Owner

Jan 2022 - Present

Tech Innovations Inc., Austin, TX

- Led a cross-functional team to launch a new SaaS product, resulting in a 30% increase in user adoption within the first quarter.
- Implemented agile methodologies, reducing product development cycle time by 25%.
- Collaborated with stakeholders to define product vision and roadmap, leading to a 40% increase in customer satisfaction scores.

Associate Product Owner

Jun 2019 - Dec 2021

Digital Solutions Group, Dallas, TX

- Managed a backlog of over 100 user stories, prioritizing features based on customer feedback and business goals.
- Coordinated with UX/UI designers to enhance product usability, resulting in a 20% reduction in user onboarding time.
- Facilitated sprint planning and reviews, improving team velocity by 15%.

Product Analyst

May 2018 - May 2019

E-commerce Solutions Ltd., Houston, TX

- Conducted market research and competitive analysis to inform product strategy, leading to the development of two new product lines.
- Worked closely with development teams to ensure timely delivery of product features, achieving a 98% on-time delivery rate.
- Created detailed product documentation that improved communication across teams and reduced errors by 15%.

EDUCATION

Bachelor of Science in Business Administration

May 2018

University of Texas at Austin, Austin, TX • GPA: 3.7

SKILLS

Technical Skills: Agile Methodologies, User Story Mapping, Data Analysis, Product Roadmapping

Tools & Frameworks: JIRA, Confluence, Trello, Google Analytics