

Sofia Kim

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SUMMARY

Creative and detail-oriented Mid Level UX/UI Designer with over 5 years of experience in creating user-centered designs for web and mobile applications. Proven track record of enhancing user experience and increasing client satisfaction through innovative design solutions.

EXPERIENCE

UX/UI Designer

Jan 2022 - Present

Innovative Tech Solutions, San Francisco, CA

- Redesigned e-commerce platform, resulting in a 30% increase in conversion rates and a 20% decrease in bounce rates.
- Collaborated with cross-functional teams to implement user research findings, improving overall user satisfaction scores by 15%.
- Utilized Figma and Adobe XD for rapid prototyping, reducing design cycle time by 25%.

Junior UX Designer

Jun 2019 - Dec 2021

Creative Digital Agency, Los Angeles, CA

- Developed user personas and journey maps that led to a 40% improvement in user engagement for key clients.
- Conducted usability testing sessions with over 50 users, yielding actionable insights that enhanced product usability.
- Created wireframes and prototypes using Sketch and InVision, streamlining the feedback process and expediting project timelines by 15%.

UX Intern

Jan 2018 - May 2019

Tech Start-Up, Los Angeles, CA

- Assisted in the design and development of a mobile application that received a 4.8-star rating on the App Store.
- Participated in brainstorming sessions, contributing design concepts that were integrated into final products.
- Learned Agile methodologies and participated in sprints, increasing team efficiency by 10%.

EDUCATION

Bachelor of Science in Graphic Design

May 2018

University of California, Los Angeles, Los Angeles, CA • GPA: 3.7

SKILLS

Technical Skills: User Research, Prototyping, Wireframing, Usability Testing

Tools & Frameworks: Figma, Adobe XD, Sketch, InVision, HTML/CSS