

Amina Patel

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SUMMARY

Creative and detail-oriented UX Writer with over 5 years of experience in crafting user-centric content for digital platforms. Proven ability to collaborate with cross-functional teams to enhance user experiences and drive engagement through clear and concise messaging.

EXPERIENCE

UX Writer

Jan 2022 - Present

Tech Innovations Inc., San Francisco, CA

- Led the UX writing strategy for a mobile app redesign that increased user retention by 25%.
- Collaborated with UX designers and product managers to create a cohesive voice and tone guide, improving content consistency across platforms by 30%.
- Conducted user testing sessions and iterated on copy based on feedback, resulting in a 15% decrease in support inquiries.

Content Strategist

Jun 2019 - Dec 2021

Digital Solutions LLC, Los Angeles, CA

- Developed and executed a content strategy for an e-commerce site that boosted conversion rates by 20%.
- Worked closely with SEO specialists to optimize website copy, leading to a 40% increase in organic traffic.
- Trained junior writers on best practices in UX writing and content management systems, enhancing team efficiency.

Junior UX Writer

Jan 2018 - May 2019

Creative Digital Agency, Austin, TX

- Assisted in writing and editing user interface copy for several high-profile client projects, improving user satisfaction scores by 15%.
- Participated in brainstorming sessions to generate innovative content ideas for various products and services.
- Maintained and updated content in project management tools, streamlining communication and workflow.

EDUCATION

Bachelor of Science in Communication

May 2018

University of California, Berkeley, Berkeley, CA • GPA: 3.7

SKILLS

Technical Skills: UX Writing, Content Strategy, User Research, SEO Optimization

Tools & Frameworks: Figma, Sketch, Adobe Creative Suite, A/B Testing Tools