

Aisha Patel

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SUMMARY

Results-driven product leader with over 7 years of experience in driving product strategy and execution. Proven track record in increasing revenue by over 20% and enhancing user experience across digital platforms.

EXPERIENCE

Vice President of Product

Jan 2022 - Present

Tech Innovations Inc., San Francisco, CA

- Led a team of 15 product managers to launch 5 successful products, resulting in a 30% increase in annual revenue.
- Implemented Agile methodologies, reducing product development time by 25%.
- Developed a customer feedback loop that improved product satisfaction scores by 40%.

Product Director

May 2019 - Dec 2021

Digital Solutions Co., Los Angeles, CA

- Oversaw a product portfolio that generated \$50M in annual revenue, achieving a growth rate of 15% year-over-year.
- Collaborated with cross-functional teams to redesign user interfaces, which enhanced usability and increased user retention by 20%.
- Championed the adoption of data analytics tools, leading to improved decision-making processes across the product lifecycle.

Senior Product Manager

Jun 2016 - Apr 2019

Innovative Apps Ltd., New York, NY

- Managed the end-to-end product lifecycle for a flagship mobile app, achieving over 1 million downloads within the first year.
- Conducted market research that informed product features, increasing market share by 10%.
- Developed key partnerships with external vendors that enhanced product capabilities and reduced costs by 15%.

EDUCATION

Bachelor of Science in Computer Science

May 2018

University of California, Berkeley, Berkeley, CA • GPA: 3.7

SKILLS

Technical Skills: Agile Methodologies, Product Lifecycle Management, Data Analytics, User Experience Design

Tools & Frameworks: JIRA, Trello, Google Analytics, A/B Testing Tools