

Amina Patel

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SUMMARY

Creative and detail-oriented Motion Graphics Designer with over 5 years of experience in creating engaging animations and visual effects. Proven track record of delivering high-quality projects on tight deadlines while collaborating effectively with cross-functional teams.

EXPERIENCE

Senior Motion Graphics Designer

Jan 2022 - Present

Digital Creatives Inc., Seattle, WA

- Developed and delivered 30+ high-impact motion graphics for promotional campaigns, resulting in a 25% increase in client engagement.
- Collaborated with a team of 5 designers to produce a short animated series that garnered over 1 million views across social media platforms.
- Implemented a new project management tool that improved workflow efficiency by 40%, reducing project turnaround time.

Motion Graphics Artist

Jun 2018 - Dec 2021

Creative Studio XYZ, Los Angeles, CA

- Created 50+ animations for various clients, boosting brand visibility by an average of 30%.
- Worked closely with the marketing team to conceptualize and design animated advertisements that increased click-through rates by 15%.
- Utilized Adobe After Effects and Cinema 4D to produce high-quality animations, consistently meeting tight project deadlines.

Junior Motion Graphics Designer

May 2016 - May 2018

Media Solutions Co., San Francisco, CA

- Assisted in creating motion graphics for video content that contributed to a 20% increase in viewer retention.
- Learned and applied industry best practices and techniques in animation and design, resulting in a 15% improvement in project quality ratings.
- Gained proficiency in Adobe Creative Suite, particularly in After Effects and Premiere Pro.

EDUCATION

Bachelor of Science in Graphic Design

May 2018

University of Washington, Seattle, WA • GPA: 3.7

SKILLS

Technical Skills: Adobe After Effects, Cinema 4D, Adobe Premiere Pro, Illustrator

Tools & Frameworks: Asana, Trello, Figma