

Amina Khan

amina.khan@example.com • (555) 123-4567 • San Francisco, CA • linkedin.com/in/amina-khan

SUMMARY

Creative and detail-oriented Packaging Designer with over 5 years of experience in developing innovative packaging solutions that enhance brand visibility and customer engagement. Proficient in sustainable design practices and adept at collaborating with cross-functional teams to deliver high-quality results on time and within budget.

EXPERIENCE

Senior Packaging Designer

Jan 2022 - Present

EcoPack Solutions, San Francisco, CA

- Led the redesign of packaging for 10+ product lines, resulting in a 30% increase in sales within the first quarter post-launch.
- Implemented sustainable materials that reduced packaging waste by 40%, aligning with company sustainability goals.
- Collaborated with marketing and product teams to enhance user experience, achieving a 25% higher satisfaction rating in customer feedback.

Packaging Designer

Jun 2018 - Dec 2021

Creative Packaging Co., Los Angeles, CA

- Designed innovative packaging solutions for a range of consumer products, leading to a 15% reduction in production costs.
- Developed packaging prototypes using CAD software, decreasing design approval time by 20%.
- Conducted market research to inform packaging design strategies, resulting in a 10% increase in brand recognition.

Junior Packaging Designer

Aug 2016 - May 2018

PackIt Right, Houston, TX

- Assisted in the design and production of packaging for over 50 products, contributing to a successful product launch that generated over \$1M in revenue.
- Created visually appealing designs that adhered to brand guidelines and enhanced shelf presence, resulting in a 12% increase in sales.
- Collaborated with suppliers to ensure packaging materials met quality standards and project timelines.

EDUCATION

Bachelor of Science in Graphic Design

May 2018

California State University, Long Beach, Long Beach, CA • GPA: 3.7

SKILLS

Technical Skills: Adobe Creative Suite, 3D Modeling, Sustainable Design Practices, Prototyping

Tools & Frameworks: SolidWorks, ArtiosCAD, Photoshop, Illustrator