

Jamal Rivera

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SUMMARY

Creative and detail-oriented photographer with over 5 years of experience in commercial and portrait photography. Proven ability to deliver high-quality images under tight deadlines and collaborate effectively with clients to achieve their vision.

EXPERIENCE

Senior Photographer

Jan 2022 - Present

Creative Lens Studio, San Francisco, CA

- Increased client satisfaction by 40% through personalized photo sessions and attention to detail.
- Managed a portfolio of over 100 clients, resulting in a 25% increase in repeat business year-over-year.
- Expert in Adobe Creative Suite, including Lightroom and Photoshop, enhancing post-production efficiency by 30%.

Freelance Photographer

Jun 2019 - Dec 2021

Self-Employed, San Francisco, CA

- Generated over \$50,000 in revenue through diverse photography services, including weddings, events, and portraits.
- Built a strong online presence, increasing social media followers by 150% and engagement rates by 60%.
- Developed and executed marketing strategies that led to a 3-month pipeline of booked projects.

Photography Assistant

Jan 2018 - May 2019

Focus Photography, Los Angeles, CA

- Assisted lead photographer in executing shoots, contributing to a 20% increase in project turnaround time.
- Maintained equipment and ensured a seamless workflow during high-pressure events, leading to zero equipment failures.
- Learned advanced lighting techniques, integrating them into shoots to enhance image quality.

EDUCATION

Bachelor of Fine Arts in Photography

May 2018

California College of the Arts, Oakland, CA • GPA: 3.7

SKILLS

Technical Skills: Digital Photography, Lighting Techniques, Photo Editing, Color Correction

Tools & Frameworks: Adobe Lightroom, Adobe Photoshop, Canon Cameras, Tripods and Lighting Kits