

Ayesha Khan

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SUMMARY

Detail-oriented Pricing Analyst with over 5 years of experience in data analysis and price optimization strategies. Proven track record of driving revenue growth and improving pricing models through quantitative analysis and market research.

EXPERIENCE

Senior Pricing Analyst

Jan 2022 - Present

Tech Solutions Corp, San Francisco, CA

- Developed pricing models that increased profit margin by 15% within one year.
- Collaborated with sales and marketing teams to implement new pricing strategies resulting in a 20% increase in sales volume.
- Utilized SQL and Excel for data analysis, improving pricing accuracy and reducing errors by 30%.

Pricing Analyst

Jun 2018 - Dec 2021

Global Retail Group, Los Angeles, CA

- Led pricing strategy review that resulted in \$1.5M in annual cost savings.
- Conducted competitive analysis and market research to inform pricing adjustments, enhancing market share by 10%.
- Automated pricing reports which reduced preparation time by 40%.

Junior Pricing Analyst

May 2016 - May 2018

SmartTech Inc., San Diego, CA

- Assisted in the development of pricing algorithms that improved pricing efficiency by 25%.
- Analyzed customer data trends to support the pricing decision-making process.
- Supported cross-functional teams with pricing data and analysis for strategic planning.

EDUCATION

Bachelor of Science in Economics

May 2018

University of California, Berkeley, Berkeley, CA • GPA: 3.7

SKILLS

Technical Skills: Data Analysis, Statistical Modeling, Pricing Strategy, Market Research

Tools & Frameworks: Excel, SQL, Tableau, Python