

Aisha Patel

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SUMMARY

Dynamic Product Manager with over 5 years of experience in driving product strategy, development, and launch. Proven track record in enhancing user experiences and driving revenue growth through innovative product solutions.

EXPERIENCE

Product Manager

Jan 2022 - Present

Tech Innovations Inc., San Francisco, CA

- Led cross-functional teams to launch a new mobile application, achieving a 30% increase in user engagement within the first quarter.
- Implemented agile methodologies that reduced product development cycle time by 25%.
- Analyzed user feedback to improve product features, resulting in a 15% increase in customer satisfaction scores.

Associate Product Manager

Jun 2019 - Dec 2021

Creative Solutions Ltd., Los Angeles, CA

- Collaborated with engineering and design teams to launch a SaaS platform that generated \$500K in revenue within the first year.
- Conducted market research that identified new customer segments, leading to a 20% growth in user acquisition.
- Developed and prioritized product roadmaps based on data-driven insights and stakeholder feedback.

Product Analyst

Jul 2017 - May 2019

Global Enterprises, New York, NY

- Reviewed product performance metrics, providing actionable insights that improved product usage by 40%.
- Supported product managers in developing business cases to secure funding for new initiatives, resulting in a \$1M investment.
- Created user personas and journey maps that enhanced the user experience design process.

EDUCATION

Bachelor of Science in Business Administration

May 2018

University of California, Berkeley, Berkeley, CA • GPA: 3.7

SKILLS

Technical Skills: Product Lifecycle Management, Agile Methodologies, Data Analysis, User Experience Design

Tools & Frameworks: JIRA, Trello, Google Analytics, Figma