

Aisha Patel

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SUMMARY

Results-driven Senior Data Scientist with over 8 years of experience in predictive modeling, data mining, and data visualization. Proven track record of leveraging advanced analytics to drive business improvements and enhance decision-making.

EXPERIENCE

Senior Data Scientist

Jan 2022 - Present

Tech Solutions Inc., San Francisco, CA

- Led a project that optimized marketing strategies, resulting in a 25% increase in customer acquisition efficiency.
- Developed machine learning models that improved customer retention rates by 15%, generating an additional \$2M in annual revenue.
- Implemented a new data visualization tool that reduced reporting time by 40%, allowing for quicker decision-making.

Data Scientist

Jun 2018 - Dec 2021

Innovative Analytics LLC, Los Angeles, CA

- Created predictive models that decreased operational costs by 20% through improved demand forecasting.
- Automated data processing pipelines using Python and Spark, which reduced data preparation time by 50%.
- Collaborated with cross-functional teams to develop insights that enhanced product features and user engagement.

Junior Data Scientist

Jul 2015 - May 2018

Data Insights Co., Seattle, WA

- Assisted in the development of analytical tools that increased data accuracy by 30% across various departments.
- Supported senior scientists in machine learning initiatives that resulted in a 10% improvement in predictive accuracy.
- Contributed to data collection and preprocessing efforts for major projects, which improved overall project delivery timelines.

EDUCATION

Bachelor of Science in Computer Science

May 2018

University of California, Berkeley, Berkeley, CA • GPA: 3.7

SKILLS

Technical Skills: Machine Learning, Statistical Analysis, Data Visualization, Predictive Modeling

Tools & Frameworks: Python, R, TensorFlow, Tableau, Spark