

Amina Thompson

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SUMMARY

Creative and detail-oriented Senior Visual Designer with over 8 years of experience in delivering innovative design solutions for digital products. Proven track record of enhancing user experience and driving engagement through strategic visual communication.

EXPERIENCE

Senior Visual Designer

Jan 2022 - Present

Tech Innovations Inc., San Francisco, CA

- Redesigned the company's mobile application, increasing user retention by 30% within six months.
- Led a team of designers in a project that reduced design iteration time by 40% through the implementation of agile methodologies.
- Developed and maintained a design system that improved cross-team collaboration and reduced design discrepancies by 25%.

Visual Designer

Jul 2018 - Dec 2021

Creative Solutions Agency, Los Angeles, CA

- Created user-centered designs that enhanced client conversion rates by 15% across multiple projects.
- Collaborated with product and engineering teams to ensure consistent implementation of design principles.
- Utilized user feedback to iterate on designs, resulting in a 20% increase in user satisfaction scores.

Junior Visual Designer

Aug 2015 - Jun 2018

Digital Media Co., Seattle, WA

- Assisted in the redesign of the corporate website, leading to a 50% increase in page views.
- Produced high-fidelity mockups and prototypes, streamlining the approval process and saving over 100 hours of project time.
- Participated in user testing sessions, gaining valuable insights that informed design iterations.

EDUCATION

Bachelor of Science in Graphic Design

May 2018

University of California, Berkeley, Berkeley, CA • GPA: 3.7

SKILLS

Technical Skills: User Interface Design, User Experience Design, Visual Branding, Responsive Web Design

Tools & Frameworks: Adobe Creative Suite, Sketch, Figma, InVision