

Aisha Patel

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SUMMARY

Results-driven Strategy Manager with over 5 years of experience in driving business growth and operational efficiency. Proven track record of developing and executing strategic initiatives that enhance competitive positioning and achieve measurable results.

EXPERIENCE

Strategy Manager

Jan 2022 - Present

Innovate Corp, Chicago, IL

- Led a cross-functional team to develop a market entry strategy that resulted in a 25% increase in market share within 12 months.
- Implemented a new data analytics framework that reduced operational costs by \$500,000 annually.
- Utilized Agile methodologies to streamline project management processes, reducing project turnaround time by 30%.

Business Analyst

Jun 2018 - Dec 2021

Tech Solutions Inc., Chicago, IL

- Conducted market research and analysis that informed strategic decisions, leading to a 15% revenue growth year-over-year.
- Developed financial models to assess the viability of new products, contributing to a \$2 million increase in projected revenue.
- Collaborated with IT to implement a CRM system that improved customer retention rates by 20%.

Junior Business Consultant

Aug 2016 - May 2018

Consulting Group, Chicago, IL

- Assisted in the development of strategic plans for clients in various industries, achieving an average client satisfaction rating of 95%.
- Participated in workshops that facilitated discussions on improving operational efficiencies, resulting in a 10% reduction in client costs.
- Utilized SWOT analysis and business modeling techniques to support clients in strategic decision-making.

EDUCATION

Bachelor of Science in Business Administration

May 2018

Northwestern University, Evanston, IL • GPA: 3.7

SKILLS

Technical Skills: Data Analysis, Financial Modeling, Market Research, Strategic Planning

Tools & Frameworks: Tableau, Microsoft Excel, CRM Software, Agile Methodologies