

Aisha Patel

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SUMMARY

Creative and detail-oriented UI Designer with over 5 years of experience in delivering user-friendly web and mobile applications. Proven ability to leverage user research and design principles to enhance user experiences and drive engagement.

EXPERIENCE

Senior UI Designer

Jan 2022 - Present

Tech Innovations Inc., San Francisco, CA

- Led the redesign of the flagship product's interface, resulting in a 35% increase in user engagement and a 20% reduction in support tickets.
- Collaborated with cross-functional teams to implement a new design system, reducing design time by 40%.
- Conducted user testing sessions, which guided design decisions and resulted in a 15% improvement in usability scores.

UI Designer

Jun 2018 - Dec 2021

Creative Solutions LLC, Los Angeles, CA

- Designed user interfaces for 10+ mobile applications, achieving an average user rating of 4.7 stars on app stores.
- Utilized Figma and Sketch to create interactive prototypes, enhancing stakeholder buy-in and reducing development cycles by 25%.
- Implemented UI best practices that improved accessibility scores by 30% across projects.

Junior UI Designer

Jul 2016 - May 2018

Digital Creatives, New York, NY

- Assisted in the development of UI designs for client websites, leading to a 50% increase in client satisfaction scores.
- Participated in brainstorming sessions that resulted in a successful campaign for a major client, boosting their online sales by 15%.
- Learned and applied agile methodologies in collaborative project environments, enhancing team productivity.

EDUCATION

Bachelor of Science in Graphic Design

May 2018

University of California, Berkeley, Berkeley, CA • GPA: 3.7

SKILLS

Technical Skills: User Interface Design, Prototyping, User Research, Design Systems

Tools & Frameworks: Figma, Sketch, Adobe Creative Suite, InVision