

Aisha Patel

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SUMMARY

Innovative UX Designer with over 5 years of experience in creating user-centered designs for web and mobile applications. Proven track record of improving user engagement and optimizing functionality to enhance user satisfaction.

EXPERIENCE

Senior UX Designer

Jan 2022 - Present

Tech Innovations Inc., San Francisco, CA

- Redesigned the user interface for the flagship product, increasing user engagement by 30% over six months.
- Conducted user research and usability testing, leading to a 25% reduction in user errors and a 40% increase in task completion rates.
- Collaborated with cross-functional teams to implement Agile methodologies, resulting in a 15% improvement in project delivery times.

UX Designer

Jun 2019 - Dec 2021

Creative Solutions Agency, Los Angeles, CA

- Designed mobile app interfaces that improved user retention by 20% within the first three months post-launch.
- Created wireframes and prototypes for over 15 projects, using Figma and Adobe XD, leading to a 35% decrease in client revisions.
- Facilitated workshops to gather user feedback, improving overall client satisfaction by 50%.

Junior UX Designer

Aug 2017 - May 2019

Digital Creative Agency, New York, NY

- Assisted in the redesign of a major e-commerce website, which resulted in a 20% increase in online sales.
- Participated in A/B testing initiatives, contributing to a 15% increase in conversion rates.
- Collaborated on user journey mapping, enhancing the overall user experience and achieving a 30% increase in user satisfaction scores.

EDUCATION

Bachelor of Science in Graphic Design

May 2018

University of California, Berkeley, Berkeley, CA • GPA: 3.7

SKILLS

Technical Skills: User Research, Usability Testing, Interaction Design, Information Architecture

Tools & Frameworks: Figma, Adobe XD, Sketch, InVision